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Ministry  
of Foreign Affairs  
Republic of Poland



INSTITUTE FOR  
EASTERN  
INITIATIVES



March-November 2015

Organised by:

**Institute for Eastern Initiatives (Krakow, Poland)**

Financed by:

**Department of Public and Cultural Diplomacy  
of the Ministry of Foreign Affairs of Republic of Poland**



## **Project description:**

'Get to Know about Poland' organised by Institute for Eastern Initiatives is a long term educational project taking place between March and November 2015 in Poland and with follow-up in Armenia, Azerbaijan, Belarus, Czech Republic, Georgia, Hungary, Moldova, Romania, Slovakia and Ukraine. Its main aim is promotion and implementation of Polish cultural diplomacy and good Polish practices within the fields of political transformation, civil society, self-governance and economic development. All partner countries engaged in the project are in a position to be leaders in their regions in stimulating and developing intercultural dialogue and diplomacy within the European Union, Eastern Partnership and Visegrad Group, as well as sharing innovative solutions with other countries in the region.

## **The main objectives of the project are:**

- Support for development of civil societies in partner countries, especially within European Neighbourhood Policy;
- Sharing new innovative tools of learning (methodology handbook, movies, non-formal education workshops scenarios) with participants of the summer school;
- Support for teachers and youth workers in teaching about Poland in their institutions;
- Strengthening positive image of Poland in partner countries;
- Changing the attitude of citizens of neighbouring countries towards Poland;
- Promoting Polish good practices in the field of economic development, foreign partnerships, free market, political transformation, diversity;
- Increasing the potential of partner NGOs and institutions;
- Conducting events devoted to Polish culture in partner countries;
- Initiating further cooperation between the organisations.

## **The project consists of two main activities:**

### **1. Summer School for Cultural Managers (18-26 July 2015, Krakow, Poland)**

Summer School will be a one week intensive training course for youth workers, representatives of cultural and educational institutions, civil society activists, students, cultural managers, youth leaders from partner countries. The main topics of the training are: contemporary Polish culture, Eastern Partnership, the Polish diaspora, Poland as economic and cultural partner, civil society, political transformation, local and regional self-governments, economic development and entrepreneurship, non-formal education.





Participants will also participate in several excursions to places connected with Polish history and culture (Auschwitz, salt mine in Wieliczka, museums, Municipality office).

During the training two new educational tools will be introduced. First of them will be an innovative methodological handbook for conducting workshops on Polish culture, development, economy, international cooperation. The handbook will include a core knowledge about Poland, 10 different non-formal education workshop scenarios and conclusions from the participants. The scenarios will be then tested and developed together with the participants during the workshops.

The second tool are 10 short movies (approximately 4-5 min) designed specifically for the purpose of the project and illustrating issues connected with all the topics discussed during workshops. Participants will have a chance to comment and reflect on the movies and then use them in their future work.

#### DAILY SCHEDULE OF THE SCHOOL:

- 18.07. (Sat) Arrival.
- 19.07. (Sun) Integration and initial evaluation. Presentation of partner organisations. Workshop on cultural management.
- 20.07. (Mon) Workshops: 'General information about Poland', 'Polish regions and cities'. Intercultural workshop. Meeting in Voivodeship Office. Krakow sightseeing – part 1.
- 21.07. (Tue) Workshop 'Political transformation in 1989', 'Poland as economic partner'. Non-formal education workshop. Meeting with representatives of Chamber of Commerce. Krakow sightseeing – part 2.
- 22.07. (Wed) Visit to Auschwitz.
- 23.07. (Thu) Workshops: 'Poland in international institutions', 'Poland and Eastern Partnership', 'Cultural Diplomacy and new media'. Meeting with expert. Visit to Wieliczka Salt Mine
- 24.07. (Fri) Workshops: 'Important moments in Polish history', 'Contemporary culture'. Networking with representatives of NGOs in Krakow. Visit to Schindler's Factory and Museum of Contemporary Art.
- 25.07 (Sat) Workshops: 'Polish diaspora', 'Polish society'. Work on participants' own projects. Evaluation.
- 26.07 (Sun) Departure.





## 2. Polish Evenings in partner countries (August-September, all partner countries)

After the training participants will be obliged to prepare a Polish Evening – a cultural and educational event focused on workshops and presentations of the topics that were discussed during the Summer School. It will be a chance for them to implement newly gained skills and competences and to make use of the methodological handbook. Participants should then present to Institute for Eastern Initiatives a photo/video documentation from the events together with PP/pdf summary of their activities.

### Target group:

- 20 participants from 10 countries: Armenia, Azerbaijan, Belarus, Czech Republic, Georgia, Hungary, Moldova, Romania, Slovakia, Ukraine (2 per country);
- Youth workers, representatives of cultural and educational institutions, civil society activists, students, cultural managers, youth leaders;
- Aged 18-30;
- Interested in Poland and Polish culture, history, economy, civil society institutions;
- With some experience in organizing their own initiatives;
- Eager and committed to promote the results of the project in their countries.

### Recruitment process:

The recruitment process will be divided into 2 phases:

Phase 1: Please fill in the attached application form and send it to the supporting organisation in your country before April 15<sup>th</sup>.

Phase 2: Between April 23<sup>rd</sup> – May 15<sup>th</sup> Recruitment Coordinator from Institute for Eastern Initiatives will contact only selected candidates for Skype video interviews. Final results of the application process will be sent only to selected candidates on May 18<sup>th</sup>.





## Practical information:

The language of the Summer School will be English. Translation to other languages will not be provided therefore participants are expected to have command of English sufficient to actively participate in the program.

Food, accommodation and all necessary materials are covered by the project. Travel costs will be reimbursed only below the following limit, according to travel distance and approximate travel expenses (per participant):

Armenia – 1700 PLN  
Azerbaijan – 2000 PLN  
Belarus – 800 PLN  
Czech Republic – 300 PLN  
Georgia – 1400 PLN  
Hungary – 1250 PLN  
Moldova – 1100 PLN  
Romania – 750 PLN  
Slovakia – 200 PLN  
Ukraine – 1000 PLN

If the ticket price exceeds the limit, the additional costs shall be participant's contribution to the project. Participants are expected to choose basic fares, if possible economy and discount class. The itinerary should be the typical one (the shortest and/or financially reasonable). Taxi fares will not be reimbursed.

Reimbursement of the ticket costs will only be possible upon presenting original invoices, tickets, boarding passes, including the date and route of travel and only provided 100% participation in all of the workshops.

The tickets will be reimbursed during the Summer School if participant is capable of presenting tickets for both ways together with boarding passes (if required). In that case copies of the return tickets will be made and participant will be obliged to send originals within one week after coming back to his/her country. If participant does not have return ticket, reimbursement of costs will take place by bank transfer after sending the original tickets. Participants are strongly advised to have all their tickets bought before coming to Summer School.

Institute for Eastern Initiatives will provide all necessary support for participants who need **visa** (invitation, direct contact with consulate). In case visa is not granted free of charge, visa costs will not be reimbursed and shall be participant's contribution to the project.





In case of any questions please contact the partner organisation in your country or Recruitment Coordinator – Paulina Opielka

Email: [poland@iwi.org.pl](mailto:poland@iwi.org.pl)

Skype: paulina.opielka

## The organiser

Institute for Eastern Initiatives (IEI / Instytut Wschodnich Inicjatyw) was founded in 2010 with the purpose to support cooperation and exchange of experiences among the countries of the European Union, Central and East Europe, Caucasus and Central Asia. The main goal of the association is to work on the advancement of cooperation between the East and the West, overcoming stereotypes and setting foundations for the intercultural dialogue. One of the main directions of IEI's development is the implementation of projects in the field of cultural diplomacy. The actions undertaken by the association with the aim of promoting and demythologizing the Former Soviet Union region encompass, among other things: international socio-cultural projects, thematic meetings, festivals, studio visits, courses and scientific conferences.

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